



Are
You
Our
Next
Member?

Education

Expertise

Beauty

Artistry



GO BEYOND
WITH US

MEMBERSHIP WITH THE AESTHETIC SOCIETY

A membership that takes you to the next level.

Welcome to The Aesthetic Society! You are the newest member of a select group of plastic surgeons dedicated to advancing the gold standard of aesthetic surgery and medicine to transform lives.

The Aesthetic Society has been at the forefront of aesthetic plastic surgery, defying conventions and advancing the field since 1967. For us, learning doesn't stop at a degree and board certification. Our members are committed to continuing their education. We provide surgeons with access to the latest training, tools, and techniques so they can perform the most cutting-edge and innovative aesthetic procedures safely.

As an Aesthetic Society member, you have access to top experts in the field, opportunities to reach more patients, and so much more.

We don't just meet the standards, we advance them.
GO BEYOND WITH US.

Welcome to The Aesthetic Society!

Now that you have become an Active Member, make sure you take advantage of your benefits. All the services below are available with your membership and are designed to help you grow your aesthetic practice.

MEMBER PORTAL

Setting up your Account

If you have already accessed the website as an enrollee of the Associate Program, your existing password has not been changed and you can proceed to [logging in](#).

For new users, please use the instructions below. Note: you must use your primary email address to set up your account: If you need to change it, please contact us.

Before your first login, you will need to set your password:

1. Go to the [Forgot your Password?](#) page.
2. Enter your primary email address.
3. Click “Submit” and follow the instructions in the email that follows.

Logging Into The Portal

1. Click to [log in](#).
2. Enter your primary email address.
3. Enter your new password.
4. Click “Login.”

BENEFITS

Superior Aesthetic Education



Aesthetic Surgery Journal (ASJ) and Aesthetic Surgery Journal Open Forum (ASJOF)

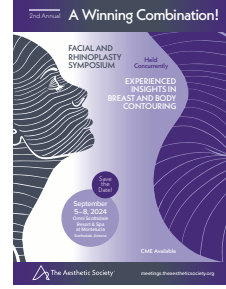
ASJ is the #1 journal in all aesthetic surgery. Members receive print and online subscriptions. ASJOF is ASJ's sister publication, a peer reviewed, open access journal. Click to access your online subscription via The Society's [online portal](#). Once logged in, access ASJ by selecting the "Services" tab on the menu. Be sure to bookmark members.theaestheticsociety.org for easy access in the future!

More about ASJ and ASJ Open Forum



Aesthetic Society News (ASN)

ASN is The Society's newsletter that includes Society news and events, practice management insights, and crucial updates. Members receive print and online subscriptions.



Meeting Discounts

Take advantage of significant savings on registration for The Aesthetic Meeting and The Aesthetic Society's symposia, as well as education on demand.

Legal Counsel

Receive complimentary one-on-one legal advice from The Aesthetic Society's legal counsel, Chris Nuland, ESQ. Contact Chris, nulandlaw@aol.com or 904.355.1555

Leadership Training

This Program is intended to fill a gap that exists in many plastic surgery practices: a physician may be an expert surgeon, but still be lacking leadership skills that are not taught in residency or fellowship programs. The Aesthetic Society's Leadership Training Program is designed to provide our members with leadership skills applicable both personally and professionally. It is also an opportunity to recognize the potential of outstanding individuals for inclusion into The Aesthetic Society's leadership. Offered annually to a limited number of members (application required).

Volunteer Opportunities

Enjoy the opportunity to serve on committees, meet colleagues from around the world, and influence change within the aesthetic specialty. Aesthetic Society Active members are also eligible to vote and hold office. To get started, complete the [Committee Interest Form](#). For questions, email shelly@theaestheticsociety.org.

My CME Record

Track and manage your CME online via our members-only portal.

My CME Record features include the ability to:

- View your CME credits
- Self-Report CME credits
- Create Custom Cycles
- Export your CME record

1. Navigate to The Aesthetic Society [online portal](#).
2. Enter your email.
3. Enter your password. If you have not set one up, click “Forgot your password?”
After receiving the email to reset your password, repeat the above steps to log in.
4. Once logged in to your online portal, select “My Education Credit” on the right side of the screen.

Any questions? Contact cme@theaestheticsociety.org



Aesthetic Care Team Affiliate Program

Your staff can join The Aesthetic Society’s family! Enrollees benefit from a range of educational and networking opportunities, as well as discounted registration fees. Only staff of Aesthetic Society members are eligible for this program, making it an invaluable resource. [Learn more and enroll your staff.](#)

Aesthetic Staff Bootcamp



An educational podcast designed for newer staff to serve as a source of essential information about a variety of popular aesthetic procedures.

[Access the podcast.](#)

Scan to Register



Schedule a Demo



The Aesthetic One app is a quick and easy registration option that instantly sends details to the manufacturer and patient. It also maintains permanent digital records of all registered implants, eliminating the need for physical binders and hand-written forms in your office.

This HIPAA-compliant platform is the only implant registration platform that empowers patients with lifetime, on-demand access to their breast implant information. We utilize barcode scanning technology that quickly captures data into an auto-populated registration form complete with patient breast implant details.

Are you ready for your patients to join the thousands who have permanent access to their breast implant records? To learn more/register for Aesthetic One, text **A1 Membership to 418418** or visit [here](#). Account activation typically requires one-to-two business days—currently available only to physicians in the US.

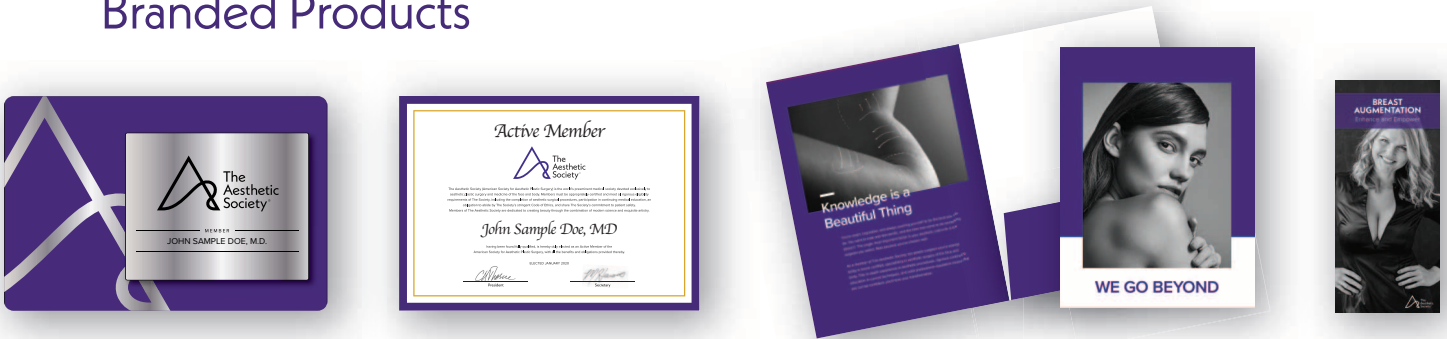
Aestheticconnect

[New member benefit!](#)

Join a conversation, ask questions, collaborate through ARC on research, and network. This is your ticket to peer collaboration.

PROMOTION TO PROSPECTIVE PATIENTS

Branded Products



What story is your office telling? From the moment prospective patients walk in the door, they're forming an opinion about your services. As an Aesthetic Society member, we know your expertise is unparalleled, but is your office telling a different story?

Receive discounts on essential products for your practice, as well as marketing materials, exclusively for Aesthetic Society members.

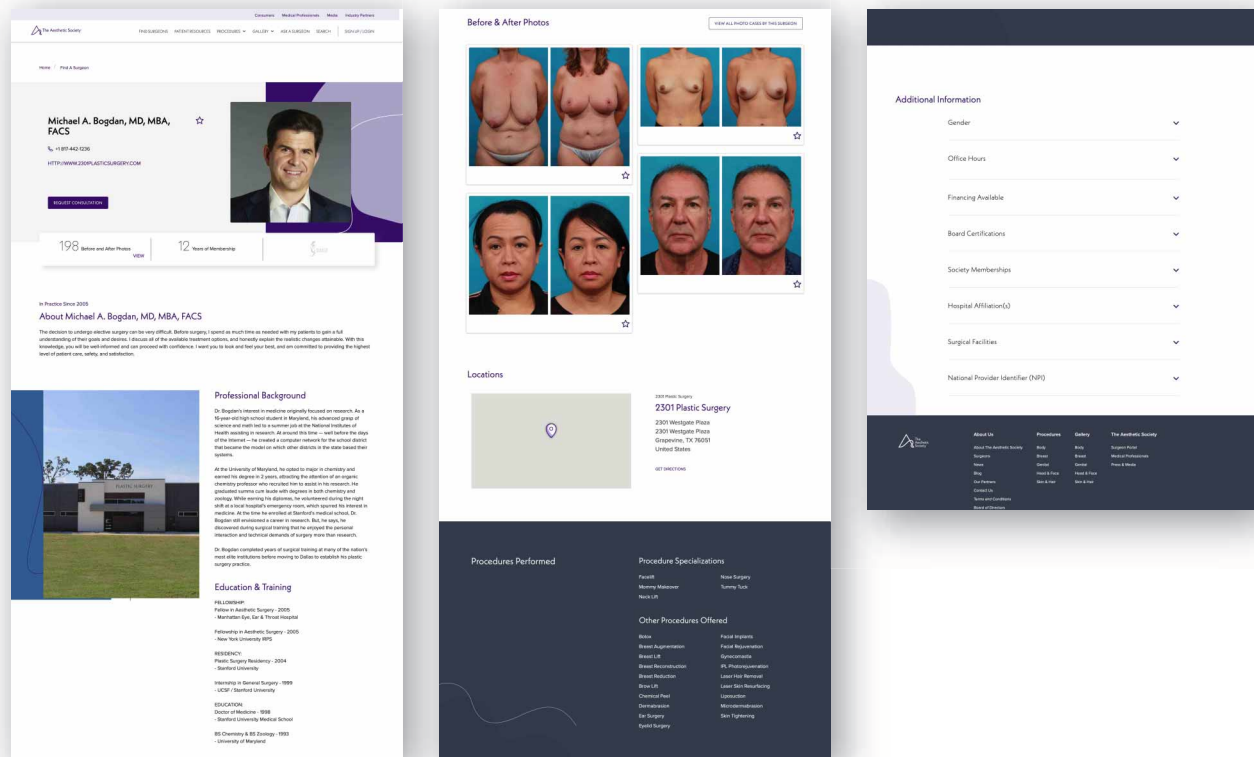
When you feature stylish and functional Aesthetic Society products, you can be confident that you're controlling the narrative. **Invest in your story!**

The Aesthetic Society Logo and Certificate

Distinguish yourself from your competition by using the Aesthetic Society member logo on your website and marketing. See page 11 for details.

*As a new member, *one* complimentary Membership Certificate is provided. Additional certificates can be ordered for an additional fee.

Customized Practice Profile on The Society's Website



Further increase your visibility—with over 20 fields of information specific to your practice that allow patients to find you more easily. A benefit of membership included with your annual dues.

Log in and customize your profile, then click on SIGN UP/LOGIN in the upper-right corner. Choose SIGN IN AS A SOCIETY MEMBER and enter your login credentials. These will be the same as you use for the member portal.

Contact admin@theaestheticsociety.org with questions.

MAXIMIZE YOUR PRESENCE IN THE SPECIALTY

Networking Opportunities

Enjoy the opportunity to serve on committees, meet colleagues from around the world, and influence change within the aesthetic specialty. Aesthetic Society Active members are also eligible to vote and hold office. To get started, complete the **Committee Interest Form**. For questions, email shelly@theaestheticsociety.org.

THE AESTHETIC SOCIETY LOGO

Guidelines on Usage

The Aesthetic Society logo may only be used by Active, International Active and Life Members to signify their membership in The Aesthetic Society.

The logo may be used on the following types of materials: business cards; letterhead; stationery; brochures relating to the member's practice; office signs; advertising including digital media, newspaper, magazine, and television; and your practice website (or in conjunction with an official listing of your practice on another website). The Aesthetic Society reserves the right to be the sole provider of the camera-ready or electronic format artwork to be used in the production of these materials. The first choice for any application is the two-color main logo—Aesthetic Purple logo with black logotype.

The logo may be used in a group setting, provided that at least one member of the group is an Active Member, International Active, or Life Member. The member(s) of The Society must be clearly identified. An asterisk following the name of each Society member and following the word "Member(s)" in the logo is a suggested means of identification.

Associates in the member's practice who are not plastic surgeons must be appropriately identified, denoting their American Board of Medical Specialties recognized specialty.

Any reproduction of the logo shall not be more than twice the size of the practice name.

All qualified users of the logo must ensure that the symbol is not placed on any item in such a manner as to give the appearance that the symbol is owned or controlled by any entity other than The Aesthetic Society.

Use of the logo must not imply that the surgeon is an "official representative" of the organization nor that the surgeon's brochure or other printed material is published or endorsed by The Aesthetic Society.

All uses of the logo must include the encircled ® to preserve The Aesthetic Society's rights in its federal registration of the mark. The ® symbol should be placed as a superscript immediately adjacent and following the logo logotype.

When used in combination with a logo or logos of other societies, the other logo(s) must be the same size as The Aesthetic Society logo.

Use of The Aesthetic Society logo in any manner other than prescribed above is subject to disciplinary action, not to exclude forfeiture of membership in The Aesthetic Society.

All uses of The Aesthetic Society logo must use the Society's official color: Aesthetic Purple (RGB 70 29 124; CMYK 89, 100, 16, 7; HEX #461d7c), registered trademark symbol; and black logotype to the right or below the logo depending on the space.

The Aesthetic Society Main Logo

Together, Logomark and Logotype create The Aesthetic Society main logo. It provides an equal balance of both forms.

Usage:

The Main Logo is the primary variation to be used across all media whenever possible. Versions available in purple & black, as well as all black (contains .eps, .ai, .jpg, .png & .svg files).

The Aesthetic Society Tall Logo

The tall version balances both Logomark and Logotype evenly to create a handsome logo with a strong base.

Usage:

Use as a second choice to the Main logo across all media. Also useful at the bottom of webpages where competitor logos typically appear. Versions available in purple & black, as well as all black (contains .eps, .ai, .jpg, .png & .svg files).

[Download all versions of the Aesthetic Society logo.](#)

NOTE:

If you have difficulty downloading the Zip files, try a different browser or email **admin@theaestheticsociety.org** for further assistance.



The Mission of the Foundation is to identify and pursue those issues relevant to advancing the safety and effectiveness of aesthetic medicine through independent, unbiased, directed research and groundbreaking education.

The Aesthetic Surgery Education and Research Foundation, ASERF, supports clinical research through the ASERF Research Grant program, making funds available to member surgeons. Additionally, ASERF fosters research through The Aesthetic Meeting, Premier Global Hot Topics, and Spotlight on Research, which shed light on the newest procedures and technologies and provide members the opportunity to share their research results.

From inception, ASERF has been instrumental in aesthetic plastic surgery—beginning with the formation of AAAASF in the mid-80s, all the way through today, by supporting the ground-breaking Breast Implant Illness (BII) study. In its nearly 30 years of supporting The Aesthetic Society, ASERF has distributed more than \$3,100,000 in research grants, resulting in landmark studies which have improved plastic surgery, patient safety, and surgical outcomes including Deep Vein Thrombosis and Gluteal Fat Grafting. These studies have allowed The Aesthetic Society to educate its members through safety protocols and operating room procedures.

ASERF is a 501(c)3 nonprofit organization. Its programs and services, including research, rely on the generous donations of The Aesthetic Society members. Please consider joining ASERF or making a tax-deductible donation through one of many fundraisers or direct support opportunities.

For questions, or to discuss giving opportunities contact: courtney@theaestheticsociety.org.

DONATE TODAY

Major Donors and ASERF's President Circle

As interest in plastic surgery grows, so does the need for more research. Accordingly, ASERF regularly stewards major gifts from members to support its endeavors. A single donation greater than \$5,000 qualifies as a major gift and can greatly impact a specific program or support important research. To learn more about making a major gift, including becoming a member of The Foundation's prestigious President's Circle, which requires a \$50,000 donation, please contact courtney@theaestheticsociety.org.

Apply for a Scientific Research Grant

If you have a unique study in need of support, apply for an ASERF research grant by one of the quarterly deadlines throughout the year (March 1, June 1, September 1, and December 1).

[View the application and apply today!](#)



Aesthetic Research Community (ARC) Share. Connect. Launch.

ARC is a network of aesthetic surgeons willing to share ideas and collaborate on research and a source for aesthetic surgery research guidance. Via AestheticConnect, find the Aesthetic Research Community (ARC) and join the conversation to offer your own research expertise or learn from your peers.

[Aesthetic Society and ASERF members are welcome to join and share here.](#)

Apply for Patient Assistance Funds

ASERF has funds that provide valuable financial support for uninsured or underinsured aesthetic surgery patients of Aesthetic Society and ASERF members. Apply on behalf of your qualified patients from the links below.



[The Mollenkopf Aesthetic Breast Reconstruction Fund](#) provides financial assistance to patients looking to complete their aesthetic breast reconstruction following breast cancer. Grants of up to \$5,000 each are available thanks to the generosity of Susan and Steve Mollenkopf, with matching funds by the Qualcomm Foundation.

Patient Safety Advisories

[Alcohol Use Disorders](#)

[Breast implant Associated Squamous Cell Carcinoma \(BIA-SCC\)](#)

[Breast Implant Resources](#)

[Gluteal Fat Grafting Safety Advisory](#)

[Joint Advisory on Threats of Violence Against Plastic Surgeons](#)

[Patient Decision Aid](#)

[Breast Implant Removal and Capsulectomy](#)

[Fentanyl](#)

[Perioperative Hypothermia](#)

[Safety with Injectables Workbook](#)

[Breast Implant Removal and Capsulectomy](#)

CONSENT FORMS

[Patient Photo Consent \(HIPAA Compliant\)](#)

[Acellular Dermal Matrix or Biologic Scaffold Off-Label Patient Consent and Surgeon Disclosure](#)

[Non-Biological Surgical Scaffold Off-Label Consent and Surgeon Disclosure](#)

[Patient Decision Aide for Breast Implants](#)

CONTACT INFORMATION

membership@theaestheticsociety.org

Phone: 562.799.2356

*Member benefits are subject to change